DIGITAL

THE NORTH EAST'S DIGITAL COMMUNITY IS ONE OF THE MOST ENERGETIC, PRODUCTIVE AND RAPIDLY DEVELOPING IN THE UK. THE REGION IS HOME TO SOFTWARE AND TECHNOLOGY COMPANIES OPERATING AND INNOVATING ACROSS THE GLOBE, WITH A RANGE OF EMERGING SPECIALISMS INCLUDING DATA ANALYTICS, VIRTUAL REALITY, SMART DATA, CYBER SECURITY, SOFTWARE DEVELOPMENT, GAMES DESIGN, AND CLOUD COMPUTING.

Companies like Accenture, DXC Technology, TSG, Sage, Atom Bank, and IBM are among the national and international businesses already enjoying the benefits of being located in a vibrant region like the North East.

£2.5billion
is the projected size of the North East's digital sector by 2020

30.7%
growth in the region's digital cluster between 2013 and 2017

2,600
creative industry companies based in the region

28,000
employees in the North East's digital sector

2ND FASTEST
broadband connections in the UK

2ND HIGHEST
growth rate of any regional digital cluster outside of London

Highest proportion of students studying STEM subjects in the UK

Among Europe's **lowest** office property costs